

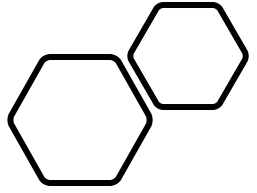
Trainer Café: Grip-Birkman 2020

Upgrading your Experience

The Paradigm or Shared Value you love to
Communicate...

Trainer Café: Grip-Birkman 2020

Upgrading your Experience



Survey Results



Sent to 314 total



296 delivered



44 responses



18 out of 40
trainers responded

Survey Results: Trainers

Connection to GB Community

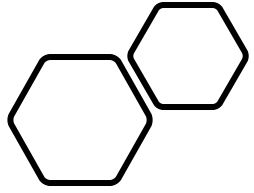
- 3.35 out of 5

Looking for More

- Connection to GB Coaches (3.53)
- On-Going Education (3.4)

Preferred Learning Style:

- Face-to-Face courses (3.8)
- Peer Coaching (3.79)
- Cohorts / Groups (3.64)



Survey Results

Ways you want to use it in the Future:



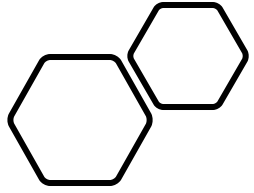
CHANGE MANAGEMENT



GB WORKSHOPS



INDIVIDUAL COACHING



Survey Results

Skills which would enhance your ability:



Asking good questions



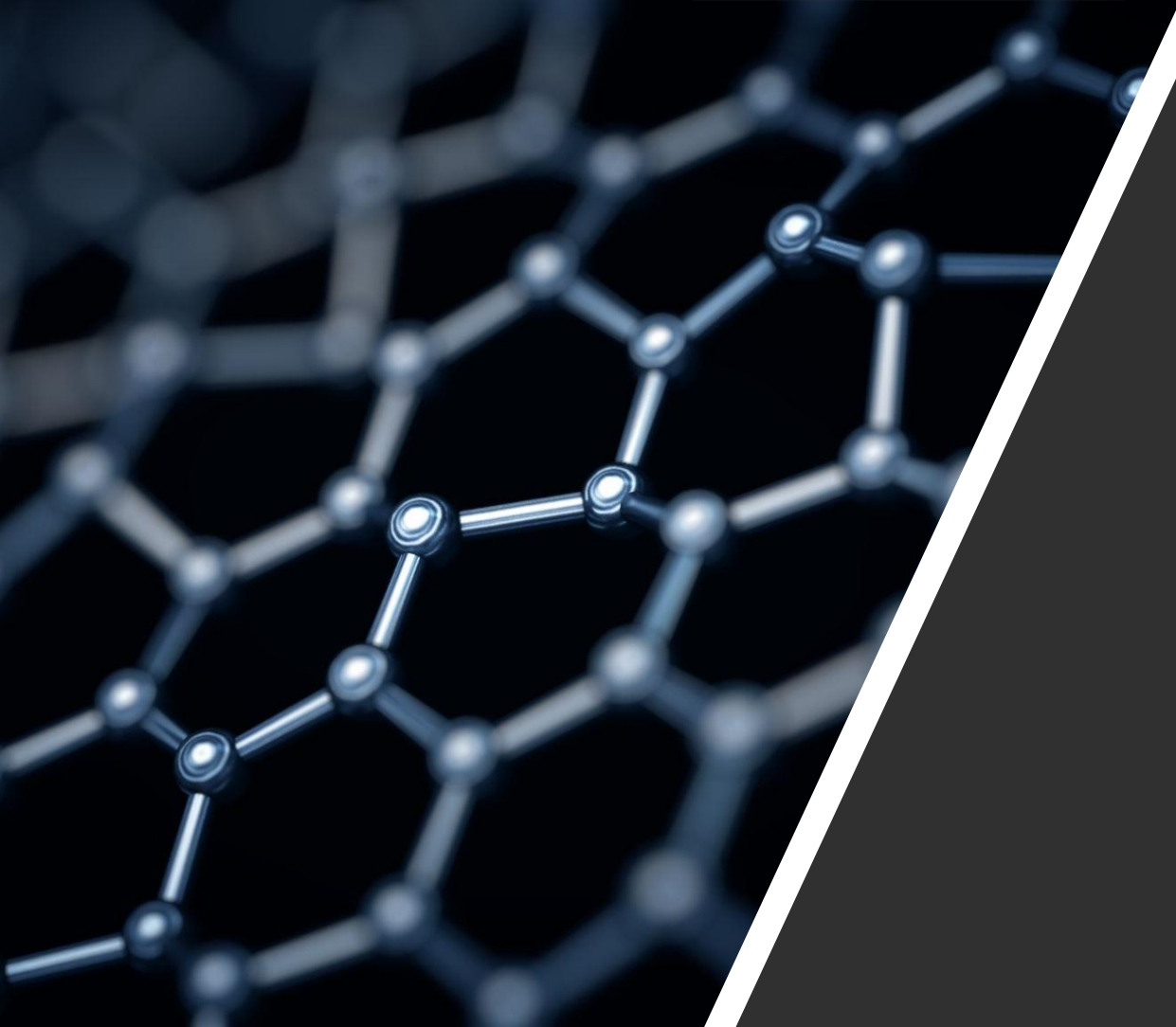
Team Debrief of Group Exercises



Helping Team move from I to We

All 18 coaches added an “Other” to this Questions

An Inclusive Experience



ORDER & PAY FOR
YOUR ASSESSMENTS
ONLINE



MAINTAIN VISIBILITY
TO ALL OF YOUR
COACHEES



SIMPLIFY
YOUR TRAINING
EXPERIENCE

An Improved Grip Experience



Upgraded report with Cover Page and introduction to our values and paradigms



Correct pagination



Improved accuracy of assessment



Inclusion of "Here's What I Think of You"

An Improved Birkman Experience for Coaches



ACCESS TO YOUR
OWN BIRKMAN
SUB-ACCOUNT



ACCESS TO 43 UNIQUE
REPORTS AT BASIC



ACCESS TO GROUP
REPORTS, INCLUDING
GROUP MAP

Simplifying Your Training Experience



Registration completed through GB



Improved promotion of trainings



Modeling our values together



Opportunities for Online Training

Our MOU: Creating Consistency & Shared Expectations

Talked to 20+ Trainers to
solicit feedback

Received written / verbal
feedback from over 30



Coaches Trainings



Uses of Grip-Birkman



Connection to the Community

Assessment Pricing Starting July 15

- Grip - \$15
- Grip-Birkman Basic Report - \$59
- Grip-Birkman Signature Report - \$99
- Grip-Birkman Suite Access - \$129

We will be offering volume discounts on Grip starting at 5 reports on a sliding scale.

Additional Upgrades & Improvements Coming



GRIP GROUP REPORTS



CONNECTING GROUPS



ADDITIONAL LEARNING
OPPORTUNITIES

New Graphic updates as well – Logo & More

Questions or Feedback can
be directed to John Blake

John.Blake@gripbirkman.com

