Get a Grip #2: Natural "I": The Birkman Map





"You created my inmost being...I praise you because I am fearfully and wonderfully made; your works are wonderful, I know that full well." (Psalm 139:13-14 (NIV))

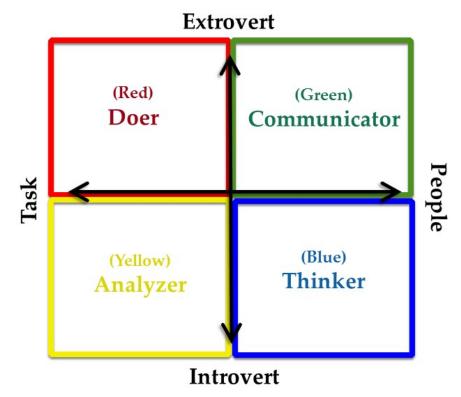


Each person is a unique individual created with natural, innate interests and underlying needs or expectations that affect how we interact with others around us.

"Our Interests are apparent from an early age and generally remain consistent over a lifetime. Needs are part of our core personality and also tend to be steady over time, even if we appear to have changed over the years. What matters is that we change what we can change, and what we can change is our awareness." (Sharon Birkman Fink in *The Birkman Method: Your Personality at Work* (Kindle Locations 2732-2734). Wiley. Kindle Edition.

Understanding the Birkman Map

- 1. Left/Right & Up/Down location and movement on the Map key to utilizing this tool
 - Task focus on the left to People focus on the right
 - Extroversion at the top to Introversion on the bottom
- 2. The four colors of the *Birkman Map*:



3. Four symbols, three grid points on the Birkman Map



practical assertive decisive logical/factual direct	friendly outgoing competitive motivating enthusiastic	<
precise thorough orderly careful analytical	thoughtful creative low-key intuitive strategic	

The diamond represents your **Usual Style of Behavior**. This is your effective style of behavior--*how* you will fulfill those goals...*how* you do it:

"When I am at my best, I am..."

Circle the two or three words in the quadrant which describe you best. If your Diamond is close to a line, you can include words from the adjacent quadrant.



Needs make up the unique internal perspective from which a person views and judges others and the environment around them. This amounts to how you expect the world around you to operate.

You will be effective in your Usual Style *IF* the underlying Needs are met...

"For me to be most effective, I need an environment that includes..."

Circle the two or three words in the quadrant which best describe your Needs. If your Circle is close to a line, you can include words from the adjacent quadrant.

results	variety
speed	flexibility
direct	approval
matter-of-fact	recognition
action	talk about it
orderliness	sensitivity
procedures	time to think
structure	creative input
predictability	autonomy
clear guidelines	to be valued

☑ Key Issue: Your Needs are NOT visible! You have to find healthy and productive ways to let others know about your Expectations so you have an environment where you can operate in your Usual and Effective style. Since Needs are internal, you must be responsible for getting your Needs met.

impatient	restless
insensitive	scattered
argumentative	manipulative
unsupportive	distrusting
overly directive	easily distracted
legalistic	withdrawn
resist change	pessimistic
overly adhere to	indecisive
rules	quietly rebel
withdrawn	fatigued

The square on the Birkman Map represents your **Stress style**--the less productive, frustrated behavior *when Needs go unmet*. Stress behavior is observable and is seen by others as negative.

Note: Your underlying Needs must be met, **OR ELSE** you *will* move into your Stress style.

➢ Circle the two or three words in the quadrant that best describe your Stress style. If your Square is close to a line, you can include words from the adjacent quadrant.

☑ Insight: Stay out of your Stress behavior by being proactive about getting your Needs met!

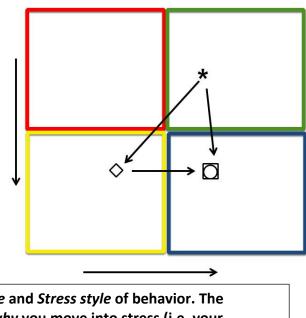
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A key interpretive principle for the Birkman Map – Watch the movement from:

Asterisk to Diamond– Do people understand my goals (asterisk) through my actions (diamond)?

Asterisk to Square– What do people perceive about my goals when my actions are negative (square)?

Diamond to Circle/Square – Do people understand my Needs (circle) from my Usual Style (diamond)?



Most assessments identify *Usual style* and *Stress style* of behavior. The Birkman Method offers insight into <u>why</u> you move into stress (i.e. your motivations), which no other assessment does.

REMEMBER: In the *Birkman Map*, do not focus just on what color you are, but also on the <u>movement</u> between:

The Goals (asterisk) and the Usual style (diamond) OR Stress behavior (square)

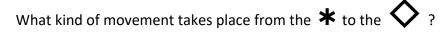
The Usual style (diamond) and the Underlying Needs (circle)



Reflection: Birkman Map

As you answer the following questions, remember to look at the location of each figure on the Birkman Map and consider the qualities that would relate to that location (task or people focus, direct or indirect communication).

- 1. ASTERISK: * What do you really want to see happen through all your efforts?
- 2. **DIAMOND:** What is your Usual and most effective style of operating to produce your desired results?



3. **CIRCLE**: O What do you need from others in order to successfully operate in your usual style?

How is your Need \bigcirc different from your Usual or effective style \diamondsuit ?

4. **SQUARE:** When your Needs are not met, what Stress style do you show to others?

How does your Stress style impede your efforts to meet your goals? \star



Be sure and write down your "take aways" for "Get A Grip #2" on your "Reflection Journal."



